

Capstone Project Request : Entry # 102

Client Organization Name:

Arkansas Central Soccer Association

Client Contact

Gayle Smith

Client Email:

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Client Phone:

(501) 612-7280

Organization Description/Mission/Purpose:

We are a non-profit adult soccer league, with more than 1,000 players, based out of Burns Park Soccer Complex in North Little Rock. It is our mission to provide adults of all abilities the opportunity to play in organized leagues and to foster the growth of soccer in Arkansas.

Description of the problem or need:

Our current website uses Typepad as the platform. Typepad is typically used for blogging and does not provide the full range of options that we desire. We are interested in moving to another platform. Since the site is updated by volunteers, which change frequently, we need a platform that is more user-friendly than Typepad.

Description of deliverable requested: (E.g. website, database)

Enhance and move current website to a new platform.
Website should be easy to update, mobile friendly, and aesthetically pleasing.
Build new website with SEO and social media as a consideration.

List any current implementations of deliverable (URLs, etc.):

www.arcsa.co
<https://www.facebook.com/groups/47582210553/>