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**New Capstone project submission from Capstone Project Request**

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**Praeclara Performing Arts** <wordpress@ualr.edu>  
Reply-To: karen@wildwoodpark.org  
To: tswallace@ualr.edu

Wed, Jan 15, 2020 at 9:48 PM

**Client Organization Name:**

Praeclara Performing Arts

**Client Contact**

Karen Kuralt

**Client Email:**[karen@wildwoodpark.org](mailto:karen@wildwoodpark.org)**Client Phone:**

(501) 352-2380

**Client Decision Maker (if different from contact)**

Bevan Keating

**Organization Description/Mission/Purpose:**

Praeclara is a nonprofit performing arts group based in west Little Rock. It includes a company of professional vocalists, a rotating group of actors and young artists, and an advanced handbell ensemble. The company performs musical productions and concerts in a wide range of genres, including musical theater, opera, and oratorios -- sometimes mixing genres and collaborating with other community organizations. The group performs primarily at Wildwood Park for the Arts and at Second Presbyterian Church of Little Rock.

**Description of the problem or need:**

Our website ([www.praeclara.org](http://www.praeclara.org)) was originally designed in 2014 when the organization was founded. Since then, the purpose and composition of the organization has changed considerably, but because our core group is now also running Wildwood Park for the Arts, we have not been able to devote much time to updating the Praeclara site. We need a new design and new content that reflects our current performers and our evolution over the past six years.

**Description of deliverable requested: (E.g. website, database)**

Redesigned website for the organization

**List any current implementations of deliverable (URLs, etc.):**[www.praeclara.org](http://www.praeclara.org)