

To: tswallace@ualr.edu

New Capstone project submission from Capstone Project Request

The Studio Theatre <wordpress@ualr.edu> Reply-To: executivedirector@studiotheatrelr.com Thu, Aug 12, 2021 at 10:37 AM

Client Organization Name:

The Studio Theatre

Client Contact

Shelby-Allison Hibbs

Client Email:

executivedirector@studiotheatrelr.com

Client Phone:

(501) 425-6591

Organization Description/Mission/Purpose:

We are a theatre company in downtown Little Rock that produces 10 shows a year and is about to start education programming and more community engagement. We are primarily a volunteer company run by dedicated artists in the Central Arkansas area.

Description of the problem or need:

We have been primarily using Wordpress and have looked into upgrading our plan. But, we don't really have anyone tech savvy working with us to design our website. For as dynamic of a theatre organization as we are, our web presence isn't that great. We would love to get a better design for our site, something that we can use as a foundation and is user friendly. We will need to keep updating it for future productions and events on a regular basis.

Description of deliverable requested: (E.g. website, database)

A more dynamic and engaging website design that has production info, staff/board listings, a history page, a donate now page, education programming page, archive of past seasons, contact us page, FAQ page

List any current implementations of deliverable (URLs, etc.):

www.studiotheatrelr.com