

## Capstone Project Request : Entry # 215

### Client Organization Name:

Arkansas Boathouse Club

### Client Contact

Julie Watkins

### Client Email:

[watkinsjuliam@gmail.com](mailto:watkinsjuliam@gmail.com)

### Client Phone:

(501) 804-0525

### Organization Description/Mission/Purpose:

Arkansas Boathouse Club is a nonprofit organization that supports Rock City Rowing, the only rowing club in Central AR. Our vision is to be the beacon of rowing for our region, and our mission is to promote a welcoming, inclusive, and supportive community where athletes of all ages and abilities can discover the powerful connection between mind, body, and spirit while learning to row in our Natural State. We support a large youth rowing program, with about 50 kids on the team, and we also have a strong adult team consisting of both recreational and competitive rowers.

### Description of the problem or need:

With the exception of our coach, ABC is run totally by volunteers who have other jobs and commitments. We lack the time and skills to keep our website up and running. It has not been updated in years, and we have significant new information that needs to be added. A new website would attract more people to the sport and allow us to grow. We have goals of building a new, permanent boathouse at Two Rivers Park, as well as expanding our program to add scholarships for underprivileged youth. We cannot do that without increasing our enrollment, and a new website would help us achieve that goal.

### Description of deliverable requested: (E.g. website, database)

We need a new, updated website with the ability to see who views it and the ability to build a database from that.

### List any current implementations of deliverable (URLs, etc.):

Our website is RowArkansas.org, and we also reroute from ARBoathouse.org and ArkansasBoathouseClub.org