
Fwd: New Capstone project submission from Capstone Project Request

1 message

Thomas Wallace <tswallace@ualr.edu>
To: Bruce Bauer <blbauer@ualr.edu>

Thu, Aug 17, 2023 at 7:37 AM

Another

----- Forwarded message -----

From: **Our House Inc.** <wordpress@ualr.edu>
Date: Wed, Aug 16, 2023 at 3:51 PM
Subject: New Capstone project submission from Capstone Project Request
To: <tswallace@ualr.edu>

Client Organization Name:

Our House Inc.

Client Contact

Sierra Fisher

Client Email:sierra.fisher@ourhouseshelter.org**Client Phone:**

(501) 374-7383

Organization Description/Mission/Purpose:

Our House empowers homeless and near-homeless families and individuals to succeed in the workforce, in school, and in life through hard work, wise decision-making, and active participation in the community. Located in downtown Arkansas, Our House works with over 3,000 people each year to provide comprehensive services on our 7-acre campus - housing, childcare, case management, job trainings, mental health support and more.

Description of the problem or need:

Our House is currently in the process of rebranding! We have collaborated with a local agency to develop an updated logo, new colors, and new branding standards that will be rolled out this fall. A large asset that we will need to update to align with our new brand is our website! Our Marketing & Events Coordinator currently oversees our website design with a drag and drop page build on WordPress, but that is where our in-house skill set ends. We are certainly capable of simply updating the colors and fonts of our current website, but we are definitely interested in a more detailed redesign, and this project seems like it might be able to help us do that! In addition to the design, we would also be interested in improving the speed of our site.

Description of deliverable requested: (E.g. website, database)

Improvement of design and speed of the current Our House website

List any current implementations of deliverable (URLs, etc.):current website - ourhouseshelter.org

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Thomas Wallace

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